

How do I find out more?

There is so much more to learn about our priorities. If you want a copy of the plan ask your manager or look on Buzz. Copies will be on all noticeboards.

Read the staff mag for the latest updates and news on the priorities. You can also ask your staff forum rep to take any questions to the next meeting.

The important thing is to ask us any questions or concerns that you have. Your ideas will be used as we plan to deliver the priorities.



Building thriving
communities together

2011 - 2017



This is an exciting time for Bron Afon as we plan for the next six years and decide what we will do to continue to be a successful organisation. In the current economic climate we must look for new opportunities.

This straightforward guide tells you the eight priorities that we will focus on up until 2017. These are the priorities we all chose to provide the most benefit to Torfaen communities. We will use them to make our choices on what we do to support our key commitment to improve the quality of life for Torfaen residents.

Tamsin Stirling chair of the board

Lyn Weaver chair of the membership committee

Duncan Forbes chief executive

Bron Afon - a social enterprise

Bron Afon has always been more than a housing organisation. This will become more important over the next six years as we get involved in other work that is not linked to renting homes. It is important to remember this when you talk about who you work for. We are a social enterprise and this means all of our 'profits' are reinvested for a social purpose. In our case we want to improve the quality of life of Torfaen residents. We do this in many ways including creating jobs and training placements, and helping residents save money by reducing their heating bills.

Like all social enterprises, Bron Afon is owned and managed by people in the communities we serve. We will work as a partnership between staff, members and the board.



1

Ensuring Bron Afon is a sustainable business

We will make sure we have regular income, do not overspend and provide services that are value for money.

We will work with other organisations to achieve our aims and priorities.

We must do long-term planning and still be able to adapt quickly to the changing world.



2

Meeting our existing commitments

We will still meet the commitments made to tenants, leaseholders and staff in the offer documents. We will not do something new if it stops us from achieving those original targets.



3

Doing what we do already to an excellent standard

Our future depends on us having a first-class reputation. If we continue doing excellent work this will help us when we look at other opportunities. Our services will always be improving as that is what our users deserve.

We will use new ways to measure the impact of our work such as measuring improvements to the quality of life of residents.



4

Generating and enabling new business opportunities

We will increase our income by starting new businesses in and out of Torfaen to support our aims. The current economic climate is uncertain so looking at new ways to generate income is crucial. New businesses will help us sustain and create jobs and training places.

5

Working with communities to deliver joint objectives

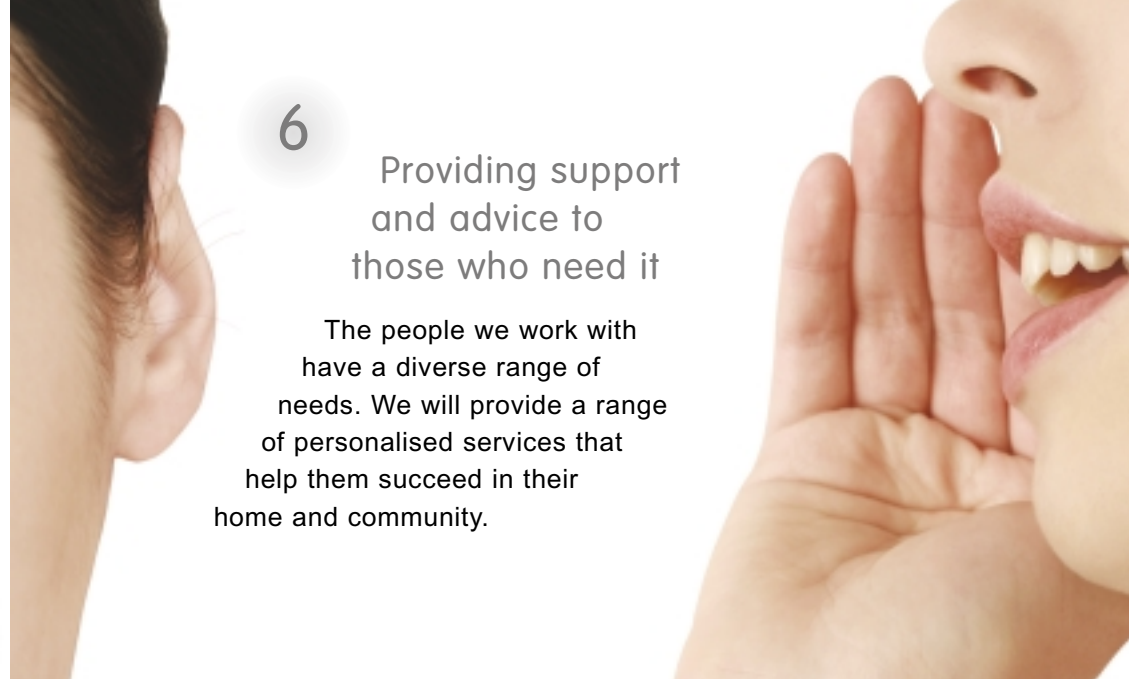
All staff in Bron Afon will be part of a community team so they will have a greater understanding of the community they work in. Teams will work with partners, members and volunteers to tackle issues that are important in these communities. We aim to support projects across all our communities.



6

Providing support and advice to those who need it

The people we work with have a diverse range of needs. We will provide a range of personalised services that help them succeed in their home and community.



Building skills and capacity

We can improve the quality of life of people by helping them to learn. We will offer a wide range of learning opportunities in a new social enterprise.



7

8

Maximising the use of our assets for the benefits of the Torfaen community

Bron Afon owns more than homes. We also own car parks, land, garages, some shops and even disused graveyards. Making the most of them will help us support other priorities.

